

10/12/16

## **CALL FOR ARTIST PROPOSALS FOR ZOOLIGHTS EVENT**

**December 8, 2016 through January 7, 2017  
Jacksonville Zoo and Gardens**

**Proposals Due by November 1, 2016**

### **Introduction**

Jacksonville Zoo and Gardens (Zoo) is soliciting artist proposals for creative projects in connection with the annual holiday season ZOOLights event held in December on the Zoo premises at 370 Zoo Parkway, Jacksonville, Florida 32218. The after dark ZOOLights event includes lighted animal forms and flora, some with movement, strings of light globes suspended from trees, costumed animal figures, dance and music. Also included are Florida themed holiday activities such as Santa in beach environment, suds snow, campfires with smores, etc. Large attendance can be expected.

### **Documents Included**

This Call for Proposals includes the following documents:

- Call for Artist Proposals.
- Submission Form.
- Draft Copy, Artist Agreement Form.
- These documents are located on the website: [www.jacksonvillezoo.org/calltoartists](http://www.jacksonvillezoo.org/calltoartists)

### **Eligibility**

This opportunity is open to participation by individuals 18 years of age or older residing in Northeast Florida in one of the following five counties: Duval, St. Johns, Clay, Baker or Nassau.

### **Site Tour**

Artists interested in a site tour should contact Bob Chabot, 303-8479.

### **General Specifications**

- Focus of designs should be on use of light elements and lighted objects and associated activity; however, proposals may include objects which also have a daytime presence.
- The theme of ZOOLights is celebration of the holidays in the Florida environment.
- Zoo will consider creative proposals of any sort.
- Elements may be proposed for a specific location or an appropriate location may be determined after working with zoo staff after acceptance of the proposal.
- Proposed designs must be:
  - Appropriate for a family event.
  - Designed to be structurally secured.
  - Capable of withstanding adverse weather conditions including high winds, humidity, heavy rain, storms, etc.
  - Able to withstand a high traffic, public environment.
  - Designed with consideration of the safety of the visitors.
  - Existing elements or proposed designs may be submitted.
  - There are no limits as to how many elements or designs an Artist may submit for consideration.

### **Artist's Responsibilities**

- Artist is responsible for costs of design, detailing, fabrication, delivery, installation and anchorage of the proposed elements (see below for support that may be provided by Zoo).

- Artist, at his/her option, is responsible for any desired insurance against damage to or loss of elements during fabrication, delivery or installation.
- Any engineering design or calculations required by Zoo for the elements will be the responsibility of the Artist.

### **Zoo Responsibilities**

- Zoo will provide the selected Artists a sum as requested by the Artist and agreed to by Zoo in the hundreds of dollars range for the entirety of the Artist's responsibilities. Fifty percent of this honorarium will be paid to Artist upon execution of the Artist Agreement Form, and the remaining fifty percent will be paid upon delivery and acceptance of the Elements.
- At Artists request, Zoo may provide materials for Artist's use in the elements such as steel rod and small steel sections, light fixtures and lumenaires, projectors, power and similar materials.
- Artist may request Zoo assistance with delivery, installation and anchorage.

### **Submissions**

- Artist's submission package must include Submission Form, description, sketches/images; resume (limited to one page), and SASE for return of submitted materials (if desired by Artist).
- Description shall include media, dimensions and general installation/anchorage as well as a request for specific materials, equipment, support and budget for reimbursement from Zoo.
- Submit proposal in paper form of on a Windows compatible CD with digital images. Images should be jpg format, readable on a PC. The CD must be labeled with the Artist's name and reference "Zoo Lights Proposal".
- Email submissions will not be considered.
- There is no submission fee.
- Submission constitutes agreement by Artist to the criteria and details outlined in this Call for Sculpture Proposals.
- Email questions to: [chabotb@jacksonvillezoo.org](mailto:chabotb@jacksonvillezoo.org).
- Submit to: Jacksonville Zoo and Gardens, 370 Zoo Parkway, Jacksonville, Florida 32218, ATTN: Bob Chabot.

### **Selection Process**

- Zoo will be the sole decision maker in selecting the artist(s).
- Selection will be based upon the criteria outlined in this Call for Artist Proposals including Artist's experience with similar projects. Preference will be given to proposals that are creative, innovative, of high aesthetic quality and consistent with the intent of the Zoo Lights event.
- Zoo may reject any or all proposals and waive all informalities.

### **Agreement and Terms**

Successful Artist(s) must sign an Artist Agreement Form with Zoo, a draft copy of which is included herewith and made part of this Call for Artist Proposals. Artist Agreement Form is for information only and need not be submitted with Artist's proposal.

### **Schedule**

- **October 12, 2016:** Issue Call for Artist Proposals.
- **November 1, 2016:** Proposals due by end of business day.
- **November 4, 2016:** Notification of acceptance/decline.
- **December 2, 2016:** Install Elements complete.
- **Week of January 2, 2017:** Uninstall and remove Elements complete.