

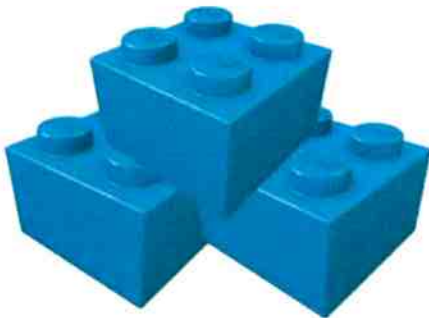


NATURE CONNECTS[®]

ART WITH LEGO[®] BRICKS

AT THE JACKSONVILLE ZOO AND GARDENS
JANUARY 13, 2017—MAY 7, 2017

- Award-winning, record breaking show includes larger-than-life sculptures built with over 500,000 LEGO[®] pieces!
- Inspired by nature and built from nearly half a million LEGO[®] pieces
- Sculptures represent the web of incredible connections that sustain life on Earth.
- Over 362,000 guests visit the Zoo during this time of year.
- Welcomed over 1,000,000 visitors in 2015-2016 fiscal year.



Sean Kenney is a nationally-renowned, award-winning artist and “professional kid” who use LEGO pieces to design and create contemporary sculpture for high-profile clients, major corporations, and venues around the globe.

www.seankenney.com



**MONARCH
BUTTERFLY
SPONSORSHIP**

\$5,000

LOCATION:

RANGE OF THE
JAGUAR

ABOUT THE EXHIBIT

The innovative artistry of Sean Kenney's work with LEGO® bricks will inspire and delight Jacksonville Zoo and Gardens guests from January 13 until May 7, 2017.

- *Nature-inspired sculptures made entirely of LEGO® bricks will challenge the way you think and connect families with nature, science, creativity, and STEM in a whole new way.*
- *The Zoo educates over 110,000 children through our educational programs and provides free zoo admission and field trips to Duval County school children.*



PARTNER WITH US

We invite you to be part of this unforgettable and unique experience that will inspire creativity and provide wholesome entertainment for the entire family. This show will appeal to children and everyone who is young at heart.

In return for helping with associated costs of the exhibit, you will receive publicity in our marketing and promotional materials.

Contact Julie Peterson for more information
petersonj@jacksonvillezoo.org or 904.757.4463

LEGO MOSAIC
SPONSORSHIP
\$5,000
LOCATION: PLAY PARK





**NATURE
CONNECTS®**

ART WITH LEGO® BRICKS

SPONSORSHIP AND NAMING OPPORTUNITIES

EXHIBIT PRESENTING SPONSOR \$20,000

- LOGO OR NAME RECOGNITION ON ALL MAJOR MARKETING ASSOCIATED WITH NATURE CONNECTS®
- 50 ZOO TICKETS
- OPPORTUNITY FOR ON-SITE PRESENCE; BOOTH SPACE TO DISTRIBUTE MARKETING MATERIALS AND PROMOTIONAL ITEMS
- BUSINESS PARTNER MEMBERSHIP

EXHIBIT GRAND OPENING SPONSOR

\$5,000—\$2,500

- NAME OR LOGO RECOGNITION ON ZOO EVENT SIGNAGE AND EVENT WEBSITE
- NAME AND TAG ON SOCIAL MEDIA POSTS ASSOCIATED WITH THE EVENT
- OPPORTUNITY FOR A BOOTH OR TENT SPACE DAY OF THE EVENT
- BUSINESS PARTNER MEMBERSHIP

LEGO® SUPERHERO DAY SPONSOR

\$5,000

- NAME OR LOGO RECOGNITION ON ZOO EVENT SIGNAGE AND EVENT WEBSITE
- NAME AND TAG ON SOCIAL MEDIA POSTS ASSOCIATED WITH THE EVENT
- OPPORTUNITY FOR A BOOTH OR TENT SPACE DAY OF THE EVENT
- BUSINESS PARTNER MEMBERSHIP



CELEBRITY LEGO® BUILD COMPETITION SPONSOR \$5,000

- NAME OR LOGO RECOGNITION ON ZOO EVENT SIGNAGE AND EVENT WEBSITE
- NAME AND TAG ON SOCIAL MEDIA POSTS ASSOCIATED WITH THE EVENT
- OPPORTUNITY TO GIVE OPENING REMARKS AND START THE COMPETITION
- OPPORTUNITY FOR A BOOTH OR TENT SPACE DAY OF THE EVENT
- OPPORTUNITY TO HAVE A BUILD TEAM AT THE EVENT
- BUSINESS PARTNER MEMBERSHIP

BUSINESS PARTNER MEMBER BOOTH OPPORTUNITY \$1,000—\$500

- DISCOUNTED BOOTH SAMPLING OPPORTUNITY FOR BUSINESS PARTNER MEMBERS DURING A LEGO® SPECIAL EVENT DAY
- BUSINESS PARTNERS MAY DISTRIBUTE MARKETING MATERIALS, PROMOTIONAL ITEMS, AND COUPONS
- OPPORTUNITY TO BE INCLUDED ON SPECIAL EVENT LEGO® WEBPAGE

SPONSORSHIP AND NAMING OPPORTUNITIES



POLAR BEAR AND CUBS
\$10,000
LOCATION:
MAIN CAMP



DODO BIRD
\$5,000
LOCATION:
ASIAN BAMBOO GARDEN



HUMMINGBIRD
\$5,000
LOCATION:
RANGE OF THE JAGUAR



DISAPPEARING RHINO
\$5,000
LOCATION:
SAVANNA BLOOMS GARDEN



SEAHORSE AND CORAL REEF
\$5,000
LOCATION:
PLAY PARK



ZEBRA AND WILDEBEEST
\$7,500
LOCATION:
SAVANNA BLOOMS GARDEN



SEA TURTLE
\$5,000
LOCATION:
PLAY PARK



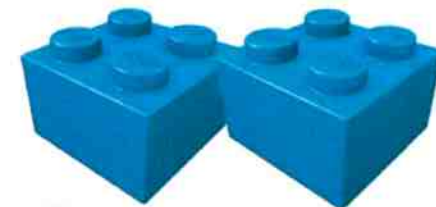
SNOW LEOPARD
\$5,000
LOCATION:
ASIAN BAMBOO GARDEN



WHOPPING CRANE
\$5,000
LOCATION:
ASIAN BAMBOO GARDENS



CHAMELEON
\$5,000
LOCATION:
RANGE OF THE JAGUAR



OVER 362,000 GUESTS VISIT THE JACKSONVILLE ZOO AND GARDENS IN THE SPRING

PRESENTING SPONSOR \$20,000

POLAR BEAR AND CUB SPONSOR \$10,000

ZEBRA AND WILDEBEEST SPONSOR \$7,500

LEGO® SCULPTURE SPONSOR \$5,000

SUPERHERO DAY SPONSOR \$5,000

BUILD COMPETITION SPONSOR \$5,000

GRAND OPENING SPONSOR \$5,000—\$2,500

BUSINESS PARTNER EVENT BOOTH \$1,000—\$500

COMPANY OR ORGANIZATION NAME _____

CONTACT NAME _____

ADDRESS _____

CITY, STATE , ZIP _____

PHONE NUMBER _____

EMAIL ADDRESS _____

PLEASE SEND AN INVOICE

CHECK ENCLOSED: PAYABLE TO THE JACKSONVILLE ZOO AND GARDENS

CREDIT CARD PAYMENT: WE ARE HAPPY TO CALL YOU TO TAKE A VISA, MASTERCARD, AMERICAN EXPRESS OR DISCOVER CARD PAYMENT OVER THE PHONE.

Please mail, fax, or email this form to the following:

Jacksonville Zoo and Gardens, LEGOS®

ATTN: Julie Peterson

370 Zoo Parkway

Jacksonville, FL 32218 Fax: 904.757.4315 Email: petersonj@jacksonvillezoo.org



*Please email hi-res eps and jpg format logos to petersonj@jacksonvillezoo.org