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A promotional banner for the Jacksonville Zoo and Gardens' 28th Annual Spooktacular. It features a black rhinoceros in a dark, starry space with a full moon. The text "Bippity Boppity Zoo" is in white, and "Spooktacular" is in orange. The Jacksonville Zoo and Gardens logo is on the right. At the bottom, it says "October 16-18, 23-25, & 28-31 | jacksonvillezoo.org" and includes logos for Pepsi and Chase.

Bippity Boppity Zoo
Spooktacular | JACKSONVILLE AND GARDENS
October 16-18, 23-25, & 28-31 | jacksonvillezoo.org | pepsi. CHASE

JACKSONVILLE ZOO AND GARDENS' 28th ANNUAL SPOOKTACULAR IS PREPARING FOR A MAGICAL, MEMORABLE EXPERIENCE

Sponsored by Pepsi and Chase

October 12, 2015 - Jacksonville, FL – Voted the Best Haunted House in Jacksonville by the Florida Times Union's *Bold City Best*, the Jacksonville Zoo and Gardens (JZG) announces its 28th annual Spooktacular to be held October 16-18, 23-25 and 28-31. Children (and their adults) are encouraged to dress up in their favorite family-friendly costumes to enjoy trick-or-treating, music, dancing and optional scare zones for those who dare to delight in fright! Some of your favorite Zoo animals will also be on exhibit including bobcats, alligators, jaguars, the animals of the Lost Temple and giraffes.

"This is such an exciting time of year here at the Zoo," said Tony Vecchio, Executive Director of JZG. "The entire staff pulls together to put on what has become Jacksonville's best Halloween party. So much fun that we can't just celebrate it in one day. We have to make it 10 days long to accommodate all of the Spooktacular fans."

Spooktacular welcomes guests to many attractions including hundreds of pumpkins in Charlie Brown's the Great Pumpkin Patch, a chance to walk down the yellow brick road in the Wizard of Oz, meet characters from A Nightmare Before Christmas, and hang out with Peter Pan and Wendy. The Great Lawn

offers many activities including bounce houses, giant slides and face painting by our zookeepers.

Bring your kids, bring your costumes and bring your bellies ready to eat lots of candy at the six candy stations located throughout the one-way path. All candy is palm oil friendly, meaning it is sustainably sourced to help preserve animals in the wild. Food and drink will be available for purchase at the Zoo's restaurants and snack bars.

“Chase has created fun and engaging activities for families as part of this year's Spooktacular,” said Steve Vachon, head of branches for Chase in Jacksonville. “Kids can build and take home their own Halloween monster, play games and fill a bat-themed trick-or-treat backpack with goodies—we hope everybody enjoys a happy and safe Spooktacular.”

The Zoo opens each night at 6:30 p.m. with ticket sales ending at 9 p.m. and the Zoo closing at 10 p.m. Admission is \$8 for members, \$10 for non-members, and children ages two and younger are free. Parking is free. To purchase tickets in advance at a discounted rate and, for more information, please visit www.jacksonvillezoo.org. All proceeds benefit the care and feeding of our animals, support for educational programming and conservation initiatives beyond the Zoo's gates.

About Jacksonville Zoo and Gardens

For over 100 years, the Jacksonville Zoo and Gardens has aimed to inspire the discovery and appreciation of wildlife through innovative experiences in a caring environment. Starting in 1914 with an animal collection of one red deer fawn, the Zoo now has more than 2,000 rare and exotic animals and 1,000 species of plants, boasting the largest botanical garden in Northeast Florida. The Jacksonville Zoo and Gardens is a nonprofit organization and an accredited member of the Association of Zoos and Aquariums. For more information, visit jacksonvillezoo.org.

About Chase

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.6 trillion and operations worldwide. Chase serves nearly half of America's households with a broad range of financial services, including personal banking, credit cards, mortgages, auto financing, investment advice, small business loans and payment processing. Customers can choose how and where they want to bank: More than 5,400 branches, 15,500 ATMs, mobile, online and by phone. For

more information, go to Chase.com. To learn more about Chase in Jacksonville, or the addresses to our 16 local branches, visit www.chase.com.